



NATIONAL  
ASSOCIATION FOR  
LATINO  
COMMUNITY  
ASSET  
BUILDERS

## Availability of Rural Technical Assistance Services

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The **National Association for Latino Community Asset Builders (NALCAB)**, is a 501(c)(3) non-profit organization based in San Antonio, TX with a strong record of providing technical assistance and access to capital throughout the U.S., in both urban and rural markets. NALCAB provides project-based and organizational technical assistance (TA), capacity building services, and loans for affordable housing and community development projects to rural-serving organizations in 12 states. This service is provided at no cost to the organization with grant funding from the Rural Capacity Building Program through the U.S. Department of Housing and Urban Development (HUD).

### TECHNICAL ASSISTANCE

The Rural Capacity Building (RCB) program enhances the capacity of local governments, Tribal governments, housing development organizations, rural community development corporations (CDCs), and rural community housing development organizations (CHDOs), to carry out community development and affordable housing activities that benefit low- and moderate-income families in rural areas.

#### Technical Assistance Services

The types of TA services that NALCAB can provide include, but are not limited to:

- Strategic planning
- Organizational sustainability planning
- Resource development, including applying for federal grants
- Preparing community needs assessments
- Project financing and development
- Program design and development
- Community and stakeholder engagement
- Building partnerships or coalitions
- Leadership development
- Staff and/or board member training
- Identifying and promoting effective policies and practices
- Managing crises: risk management and crisis response planning
- Managing government and private grant funds
- Outcome measurement
- Management or information data systems
- Obtaining CDC or CHDO designation

#### Length of Technical Assistance Engagements

There is no set length of time for TA but a typical engagement lasts 9-12 months including the planning, execution, and closeout. Both on-site and remote TA will be provided by a mix of 1 to 3 NALCAB staff and consultant partners with planned site visits.

#### Eligible Applicants and Areas

Local governments, Tribal governments, rural housing development organizations, rural CDCs, and CHDOs that work in rural areas in the following states are eligible to apply for TA: **Arizona, California, Colorado, Florida, Hawaii, Indiana, New Mexico, North Carolina, Ohio, Oregon, Texas, and Washington.**

Eligible rural areas are defined as all non-Urbanized Areas (UA) according to the U.S. Census Bureau. In general, areas with population smaller than 50,000 are eligible. Organizations should use the USDA property eligibility tool (<http://eligibility.sc.egov.usda.gov/eligibility/>) to estimate their rural eligibility. Eligibility will be verified by NALCAB.

### **Recipient Requirements**

Organizations that receive TA will be required to assign specific staff to work and communicate with NALCAB staff and consultant TA providers in a timely manner. Recipients must also complete a closeout report at the end of the TA engagement. The closeout report will request feedback on the TA services provided and outcomes achieved.

### **Application Process**

To request TA services for your organization please submit a **“Request for Technical Assistance”** found at <https://www.nalcab.org/nalcab-rural-capacity-building-program/>. NALCAB will review each Request for eligibility based on criteria set forth by HUD and notify applicants within 7 business days. Eligible organizations will be invited to submit a full application, provided by NALCAB staff.

### **Deadline for Submission**

This is an open invitation to request technical assistance; however, TA requests will be subject to availability of funding. Applicants are encouraged to submit their request as soon as possible to ensure that they can be considered before the TA funds are exhausted.

### **Evaluation Criteria**

Applicants will be evaluated on the clarity of their proposal and outcomes related to at least one of the following categories: number of housing units placed into the development process, created, sustained, repaired, or rehabbed; new businesses created or existing businesses assisted; community development projects or community programs supported; jobs created or retained; and new community partnerships developed. The decision by NALCAB to provide TA is determined by the organizations’ capacity, experience, program objectives, planning process, financial capacity, and demonstrated need of its rural target populations.